



Patron Sponsorship Opportunities



ART FOR LIFE is Central Ohio's premier art auction fundraiser and the longest running special event benefiting Equitas Health.

Beginning on August 5, 1989 at the Battleship Building in the Short North, Art for Life was created by local artists and donors who believed there was a need for an event of this caliber to raise awareness and funds for HIV/AIDS services in our community. Fifty-eight artists participated and 115 pieces were auctioned, including famous memorabilia.

Over the past 30 years, Art for Life has raised over \$5 million and continues to include both a live and silent art auction. Previous artists featured include Aminah Robinson, Paul Hamilton, Denny Griffith, Dale Chihuly, Laura Alexander, and Keith Haring and Juan Miro.

Art for Life enables Equitas Health, a not-for-profit community based healthcare system, to continue to be the gateway to good health for those affected by HIV/AIDS, the LGBTQ community, and those seeking a welcoming healthcare home. We serve over 67,000 people each year with our diverse healthcare and social services including specialized HIV care, specialized LGBTQ primary care, behavioral health programs, dental services, HIV/STI prevention, research, and community health initiatives.

Art for Life will take place on October 21, 2023 in the Margaret M. Walter Wing of the Columbus Museum of Art. We hope you will join us and help us make history again.



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\$50,000 EXCLUSIVE PRESENTING SPONSOR

- Company name/logo appears with Equitas Health name & logo on print materials & signage*
- Opportunity to address event attendees at the Live Auction and recognition from the emcee
- Company name/logo on program book front cover
- Two (2) full-page advertisements in program book*
- Eighteen (18) VIP Art for Life tickets
- Premier seating for the Live Auction
- Sixty (60) General Admission Art for Life tickets
- Complimentary valet parking included with each Live Auction ticket
- Name, company profile, logo, and hyperlink on event website
- Promotional sponsor recognition across print & electronic media insertions (deadlines apply) • Sponsor recognition in print publication post-event.

\$35,000 BENEFACTOR SPONSOR

- Logo on all print materials*
- Naming opportunity for Art for Life Award (limited to 1 sponsor)
- Recognition by emcee during the Live Auction
- Full-page ad in program*
- Fourteen (14) VIP Art for Life tickets
- Premier seating for the Live Auction
- Forty (40) General Admission Art for Life tickets
- Complimentary valet parking included with each Live Auction ticket
- Company logo and hyperlink on event website
- Sponsor recognition in print publication post-event.

\$15,000 PRODUCING SPONSOR

- Logo on all print materials*
- Naming opportunity for Peer to Peer Award or People's Choice Award (limited to 1 sponsor each)
- Recognition by emcee during the Live Auction
- Full-page ad in program*
- Eight (8) VIP Art for Life tickets
- Premier seating for the Live Auction



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- Twenty-four (24) General Admission Art for Life tickets
- Complimentary valet parking included with each Live Auction ticket
- Company logo and hyperlink on event website
- Sponsor recognition in print publication post-event.

\$10,000 SUSTAINING SPONSOR

- Recognition on all print materials*
- Recognition by emcee during the live auction
- Half-page ad in program*
- Six (6) VIP Art for Life tickets
- Eighteen (18) General Admission Art for Life tickets
- Complimentary valet parking included with each Live Auction ticket
- Company logo and hyperlink on event website
- Sponsor recognition in print publication post-event.

\$5,000 SUPPORTING SPONSOR

- Recognition on all print materials*
- Quarter-page ad in program*
- Four (4) VIP Art for Life tickets
- Eight (8) General Admission Art for Life tickets
- Complimentary valet parking included with each Live Auction ticket
- Company logo and hyperlink on event website
- Sponsor recognition in print publication post-event.

\$2,500 CONTRIBUTING SPONSOR

- Recognition on all print materials*
- Two (2) VIP Art for Life tickets
- Four (4) General Admission Art for Life tickets
- Complimentary valet parking included with each Live Auction ticket
- Company name and hyperlink on event website
- Sponsor recognition in print publication post-event.



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VIP Art for Life tickets include:

- Admission to VIP cocktail hour, live auction, silent auction on Saturday, October 21
- Admission to Preview Party on Friday, October 20
- Complimentary food and drinks all evening
- Complimentary valet parking

General Admission Art for Life tickets include:

- Admission to silent auction on Saturday, October 21
- Admission to Preview Party on Friday, October 20
- 2 complimentary drinks and light appetizers

*PRINT DEADLINES:

Invitations: Monday, August 30, 2023

Event Program: Friday, September 3, 2023





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CORPORATE SPONSORSHIP COMMITMENT FORM

Please return this form along with your sponsorship to **Equitas Health c/o Craig Diaz at 1105 Schrock Rd. Suite 400, Columbus, OH 43229**. All checks / money orders should be made payable to: Equitas Health.

Please be sure to submit an electronic version of your company logo (if applicable). Ads should be no less than 300 dpi in PDF, JPEG, or TIFF formats only. Please provide electronic artwork for ads via email to heatherllewellyn@equitashealth.com.

Please type or print clearly for advertisement purposes:

Company: _____

Contact/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please select your sponsorship level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting \$50,000 | <input type="checkbox"/> Sustaining \$10,000 |
| <input type="checkbox"/> Benefactor \$35,000 | <input type="checkbox"/> Supporting \$5,000 |
| <input type="checkbox"/> Producing \$15,000 | <input type="checkbox"/> Contributing \$2,500 |
| <input type="checkbox"/> In-Kind Donation | (Services/Goods) |

(Estimated Value of Services \$ _____)

By my signature below, I am hereby indicating that I am an authorized agent of the above named company to enter into a sponsorship agreement with Equitas Health for the 2023 Art for Life event.

Signature

Date

Credit Card #

Expiration Date

CVV #

For questions or more information contact Craig Diaz at craigdiaz@equitashealth.com or (614) 340-6770.

